

SANDRA OLIVEIRA (Advanced Scientific Training)

Sandra Oliveira is part of the team for organizing advanced training courses and events at B.ACIS, Center for Health Innovation, since January 2020. Communicating, promoting innovation, and training with clinicians and medical students is one of the noblest areas in the world of work, as it involves the sharing of experiences and knowledge, providing health professionals with skills that allow them to respond more precisely to the daily health area requirements.

After a visit to a radio station in 2005, Sandra Oliveira joined the Communication Sciences course at the University of Minho. She started to work at the radio station after graduation in 2008, where she read the words "On Air" as a journalist and speaker. While working there, she had the opportunity to collaborate in the organization and production of a large audience morning program.

During her Master in Information and Journalism in 2009, Sandra had the opportunity to do her internship at Inter TV in Rio de Janeiro, an affiliate of Rede Globo.

In 2010, she started working as a trainer and coordinator in several vocational schools, teaching in the following courses: Communication - Marketing, Public Relations, and Advertising; Environmental and Rural Tourism; Communication and Digital Service; and Events Organization.

However, it was only in 2011 that she crossed paths with the Event Organization area, an eternal union, as she did mention. The focus on training and volunteering in the field became a constant. In 2016, she returned to Vera Cruz as a volunteer at the Olympic Games, and she decided to study business etiquette and protocol in 2017: a training that has enabled her to be responsible, until now, for the protocol of events in Braga.